PASTOR'S KICKOFF CARD

We Are the Church · The 90-Day Challenge · by Ronald E. Stewart

FREE to print and hand out. Your church pays $0. No fees. No permission needed.

1. Say this from the pulpit (about 30 seconds)

> "There's a free take-home handout in your bulletin this morning. It introduces two books by Ronald E. Stewart: *We Are the Church*, and its companion, *The 90-Day Challenge*. The Challenge starts small. In the first week, you get to know just two people you don't know well. Week by week, our circles grow through coffee hour, game and movie nights, a potluck, a service project and a prayer walk, until Day 91, when we gather together as one body. Scan the QR code on the handout to see the books and order your copy. As Romans 12:5 says, 'So we, being many, are one body in Christ.'"

2. How many to print

- Print your usual Sunday attendance **plus about 10%**.
- **Half-sheets** (most churches): one letter page = **2 handouts**. Print *We-Are-the-Church-Parish-Handout-HalfSheet.pdf* and cut on the dotted line. For 100 people, print about 55 sheets.
- **Full page:** *We-Are-the-Church-Parish-Handout-Letter.pdf* (same as the take-home flyer), one per household. Black-and-white is fine. Print at **100% / Actual size** so the QR code scans.

3. Where to put it

- Insert in the bulletin, hand out at the door, and leave a stack at the welcome table after service.
- The QR code on the handout (and on this card) goes to **wearethechurch.us.com**, where both books are listed. You can also put that address on a slide or in the church newsletter.

4. What it costs

- **Your church pays $0 to the author.** Available on Amazon in paperback, hardcover and Kindle. Members order their own copies.
- If someone cannot afford a copy, consider quietly helping them through your benevolence fund or a donated copy.

5. Suggested dates (or pick any Sunday)

Handout Sundays	Sun Dec 27, 2026 and Sun Jan 3, 2027
Kickoff Sunday	Sun Jan 10, 2027
Day 1 (start on a Monday)	Mon Jan 11, 2027
Day 91: Whole-Church Celebration	Sun Apr 11, 2027

The handout tells members to order now at wearethechurch.us.com and watch for the church's shared start date, so announce your Day 1 once most copies have arrived. Starting Day 1 on a Monday means every week ends on a Sunday and Day 91 falls on a Sunday. The Leader's Guide in *The 90-Day Challenge* has the full plan.

6. Optional: small-group sign-up

Put a sign-up sheet on the welcome table so no one is left without a circle:

Name	Phone or email	Help me find a circle	I can host
		☐	☐
		☐	☐
		☐	☐

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wearethechurch.us.com

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Questions? Email Ronald E. Stewart at ronaldedwardstewart@outlook.com